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## **MEMORANDUM**

**To:** CMAP Board and Committees

From: CMAP Staff

Date: November 1, 2017

Re: ON TO 2050 Update

The CMAP Board and committees receive regular detailed updates on the various components of ON TO 2050 plan development that are most relevant to them. Since the volume of work associated with plan development is too large for every committee to learn about every component individually, this bi-monthly memo provides a brief status update on all major ongoing elements of plan development, including links to recent presentations and interim or final products when available. Projects that appear in this document for the first time, or that were recently completed, are noted and highlighted in italics.

**ACTION REQUESTED: Discussion** 

## **Regional Snapshot Analyses**

Project	CMAP lead	Timeline	Status and links
Regional economic clusters	Simone	Jul. 2015 –	Project complete. The snapshot was <u>published</u> . Copies continue to be
(see <u>website</u> )	Weil	May 2016	disseminated at relevant meetings and shared via the website and social media.
Travel behavior trends (see website)	Elizabeth Irvin	Jul. 2015 – Sep. 2016	Project complete. <u>The snapshot</u> 's release coincided with a transportation-related ON TO 2050 <u>Big Ideas forum</u> . Media <u>coverage</u> and promotion of the report continue.
Demographic trends (see <u>website</u> )	Kristin Ihnchak	Aug. 2015 – Mar. 2017	Project complete. The snapshot was <u>published</u> and has been disseminated at relevant meetings and via the website.
Tax policy	Simone Weil	n/a	This project has been removed from the work plan due to staffing changes.
Freight system trends (see <u>website</u> )	TBD	Jul. 2015 – May 2017	Project complete. Published as " <u>The Freight System: Leading the way</u> " in May 2017.
Highway system trends	Jesse Elam	Jul. 2015 – Aug. 2017	The draft snapshot has been reviewed internally. The draft will be presented to Transportation Committee in September.
Local food	Brian Daly	Jun. 2016 – August 2017	Project complete. Published as " <u>Local Food</u> " memo in October 2017.
Infill and TOD trends (see <u>website</u> )	Liz Schuh	Aug. 2015 – Aug. 2017	ENR Committee receive a presentation in July. Published as "Infill and TOD: Exploring Regional Development" in August 2017.
Non-motorized transportation (see <u>website</u> )	Lindsay Bayley	Oct. 2016 – Oct. 2017	Project complete. Published as "Non-motorized Transportation" in October 2017.
Transit network trends	Martin Menninger	June 2016 – Nov. 2017	Received final comments from key partners. Layout and final editing nearly complete. Scheduled for release in November.
Natural resources	Jared Patton	Oct. 2016 – Jan. 2018	A draft of the snapshot report has been completed and distributed for staff review. Final content edits are underway. The document will go to communications in late November.
Placemaking	Ricardo Lopez	Mar. 2017 – Feb. 2018	Staff circulated local case studies with Advisory Group for review.  Drafting is underway.

## **Assessment of New Policy Directions**

Project	CMAP lead	Timeline	Status and links
Green infrastructure co-	Kristin	Sep. 2015 –	Project complete. The <u>strategy paper</u> was finalized and posted on the web for
benefits (see <u>website</u> )	Ihnchak	Apr. 2016	feedback.
Transportation system	Lindsay	Jul. 2015 –	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
funding concepts	Hollander	May 2016	
(see <u>website</u> )			
Climate resilience	Kristin	Jul. 2015 –	The project is complete and <u>posted</u> on the CMAP website. Communications
(see <u>website</u> )	Ihnchak	Nov. 2016	will leverage this report as we promote April's climate change forum.
Highway operations	Claire Bozic	Jul. 2015 –	The project is complete and the <u>document</u> is posted on the CMAP website.
(see <u>website</u> )		Feb. 2017	
Tax policies and land use	Lindsay	Dec. 2015 –	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
trends (see <u>website</u> )	Hollander	Mar. 2017	
Housing supply and	Jonathan	Jan. 2016 –	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
affordability (see <u>website</u> )	Burch	May 2017	
Reinvestment and infill	Tony	Oct. 2015 –	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
strategies (see <u>website</u> )	Manno, Liz	Jun. 2017	
	Oo		
Inclusive growth	Elizabeth	Oct. 2015 –	The project is complete and the <u>document</u> is posted to the CMAP website.
(see <u>website</u> )	Scott	Jul. 2017	
Lands in transition	Nora Beck	Jan. 2016 –	The project is complete and the <u>document</u> is posted on the CMAP website.
(see <u>website</u> )		Aug. 2017	
Water	Jason	Sep. 2016 –	The project is complete and the <u>document</u> is posted on the CMAP website.
	Navota	Aug. 2017	
Energy	Dan Olson	Jun. 2016 –	The project is complete and the <u>document</u> is posted on the CMAP website.
		Sep. 2017	
Regional economy	Simone	Nov. 2016 –	Draft <u>under final review.revised with final edits incorporating committee</u>
	Weil	Sep. 2017	feedback.
Transit modernization	Martin	Jan. 2016 –	External review is complete and text is undergoing final edits with
(see <u>website</u> )	Menninger	Oct. 2017	communications.

Transportation technology	Elizabeth	Jun. 2016 –	The revised strategy paper was circulated for partner review and
	Irvin	Oct. 2017	presented to Transportation Committee. The revised draft is in the
			final review by Communications and anticipated to be complete in
			November
Municipal capacity	Patrick	Jun. 2016 –	The draft strategy paper is complete and undergoing final review by
	Day	Nov. 2017	Communications. Publication is expected in November.
Stormwater	Nora Beck	Nov. 2016 –	The draft strategy paper was completed in September and distributed
		Jan. 2018	to the ENR committee, Calumet Stormwater Collaborative, and other
			stakeholders. Draft paper is currently being revised based on feedback.
			The draft will be sent to Comms in early November.
Public health	Ricardo	Jan. 2017 –	The project was presented to the Transportation Committee on August
	Lopez	Jan. 2018	4. Drafting of health strategies underway.
Asset management	Tom	Feb. 2016 –	Policy discussions continued in the context of the Surface
(see <u>website</u> )	Murtha	Dec. 2017	Transportation Program. In response to a Request for Informational
			Presentations that was posted in August, CMAP conducted
			informational interviews that will inform the ON TO 2050 asset
			management strategy. Follow-up memos on recommendations and
			targets will be sent to Transportation Committee in the fall; a request
			for qualifications will also be issued.

## Other Plan Development Tasks

Project	CMAP lead	Timeline	Status and links
Communications strategy	Tina Fassett Smith	Ongoing	The Board and MPO Policy Committee adopted the ON TO 2050 Preview Report in October 2017, as well as the Alternative Futures Outreach and Engagement Summary. Work continued on CMAP reports related to ON TO 2050, including publication of the Infill and TOD Snapshot, Energy and Lands in Transition strategy papers, Non-Motorized Transportation and Local Foods memos, and the Transit Ridership Growth Study and Highway System Performance Trends report. Phase 1 of outdoor photography and videography for ON TO 2050 was completed, and staff began to plan studio-based sessions for January-March 2018. Work continued to upgrade CMAP's website to prepare for the launch of ON TO 2050. Planning began for the October 2018 ON TO 2050 launch event.
Data and tool development	Zach Vernon	Ongoing	Staff continued to develop analytical tools and data products to inform topical research, including Air Quality Index data summaries for the Natural Resources Snapshot.
Financial plan	Lindsay Hollander	Ongoing	Revisions to the draft revenue and expenditures forecasts were completed and have been discussed with Transportation Committee, MPO Policy Committee, and the CMAP Board. Efforts to develop allocations to expenditure categories are underway.
Layers	Lindsay Bayley	Ongoing	Meeting with municipal GIS service provider held to discuss potential data dissemination and sharing held in September. Sample ON TO 2050 story map developed. Mapping for 15 layers complete, 7 under development.
Outreach activities	Jane Grover	Ongoing	Public engagement to support development of the ON TO 2050 plan focused on <u>Alternative Futures</u> from April –August and used multiple tools to broaden and deepen the regional discussion and generate feedback. Staff collected feedback from five <u>Alternative Futures</u> <u>Forums</u> , interactive <u>kiosks</u> , five <u>online (MetroQuest) surveys</u> , and inperson public engagement workshops and other events as of August

			24. Events are shown on the <u>calendar</u> . This phase of engagement reached more than 2,500 residents who attended 127 workshops and five topical forums and over 61,000 who interacted with the kiosks. A <u>report on the Alternative Futures engagement</u> supplements the ON TO 2050 Plan Preview. The public engagement activities are supported and amplified by coordinated print materials and extensive social
			media output, using the #2050BigIdeas hashtag thread on <u>Twitter</u> and <u>Facebook</u> .
Regionally significant projects	Jesse Elam	Ongoing	Staff continues to evaluate projects. The Transportation Committee received an initial draft of the <u>Regionally Significant Projects Benefits</u> <u>Report</u> in September, and staff will present to CMAP committees through Fall 2017.
Scenario development	Kristin Ihnchak	Ongoing	The Alternative Futures engagement period (see Outreach Activities) ended on August 31st. Staff have collected recommendations in all ON TO 2050 Strategy Papers, and assessed their impact across the five futures.
Socioeconomic forecast	David Clark	Ongoing	Continued modifications to Local Allocation tool. Delivery of version capable of reporting out at five-year increments. Final version expected in early November, with documentation to follow.

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